The Quick and Easy Way to Effective Speaking

Public Speaking is an important skill which anyone can acquire and develop. The book consists of basic principles of effective speaking, technique of effective speaking, and the three aspects of every speech and effective methods of delivering

Elements of Public Speaking, 7e, provides a highly engaging and comprehensive survey of public speaking in a flexible format adaptable to a variety of classrooms. The major themes of the new edition are its integrated coverage of new

Widely praised for its conversational tone and clear advice, Practically Speaking is the public speaking textbook your students will actually read. Filled with engaging stories and examples, sound scholarship and recent research, and useful tips

Speech Communication Made Simple

Thoroughly updated with recent research developments, this edition also features an expanded focus on psychology in the digital world — a topic students are sure to find fascinating and relevant. Important Notice: Media content referenced

from research on memory, learning, and textbook pedagogy, is featured throughout. This model incorporates the Four E's of Effective Learning -- Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress.

Essentials of Psychology: Concepts and Applications, 5th Edition retains the hallmark features and pedagogical aids that have made this text unique in presenting the foundations of psychology in a manageable, reader-

Essentials of Statistics, Global Edition

Edition contains more than 1,585 exercises, 89% of which use real data and 86% of which are new. Hundreds of examples are included, 92% of which use real data and 85% of which are new.

Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The 5th

The Art of Public Speaking

Public Speaking

Essentials of Paleomagnetism

Pocket Guide to Public Speaking [With Access Code]
The Speaker

The Essential Elements of Public Speaking

Essentials of Public Speaking

Practically Speaking

Essentials of Health Care

Writing & Speaking at Work

Cengage Advantage Series: Essentials of Public Speaking

The Essentials of Persuasive Public Speaking

I Have Something to Say

The Leader in Me

A Pocket Guide to Public Speaking

The Art of Public Speaking

Essentials of Statistics, Global Edition

Speech Communication Made Simple

Essentials of Public Speaking

Crucial Communication Skills for Everyday

Five Stars

The Quick and Easy Way to Effective Speaking

Essentials

Essentials Of Public Speaking Fifth Edition | 13559aacbf2a6de1b402378bd40e3aea
A collection of short and insightful pointers on the power, potential, and practice of public speaking. Among the many pieces of expert advice in The Essentials of Persuasive Public Speaking is this nugget: “To capture attention, define a problem that keeps listeners up at night.” Wyeth may as well be talking about the book itself—for nothing keeps us up at night like the prospect of giving a speech in the morning. In this portable, brief, and lucid guide to presenting, Wyeth counsels how to calm a thumping heart and reveals techniques on preparation, delivery, and visual aids as he gives you vivid stories and rubber-meets-the-road advice. And he does more than simply ease your dread; he inspires you with historical accounts and incisive observations on the power and purpose of speaking well. From advice on the pitch and pace of your speaking voice to admonishments against squirrel-paw hands and data-crammed PowerPoint slides, Wyeth’s pointers will give you the focus and confidence to stand up straight, lean forward, and tell your story well.

Bagaimana Memenangi Hati Kawan Dan Mempengaruhi Orang Lain

“This book by Lisa Tauxe and others is a marvelous tool for education and research in Paleomagnetism. Many students in the U.S. and around the world will welcome this publication, which was previously only available via the Internet. Professor Tauxe has performed a service for teaching and research that is utterly unique.”—Neil D. Opdyke, University of Florida

Malala’s Magic Pencil

Speech is art, skill, and a field of study. Today, however, the rich tradition of speech communication studies is either reduced to a few quick mentions of Aristotle and Cicero, or at worst, lost altogether. Why have we forgotten where we come from, and more importantly, why are we not sharing those origins with our students? In this book, we bring that extensive tradition to the forefront of public speaking instruction while also maintaining the skills aspect of public speaking pedagogy. In short, we help you understand the “why” behind the “how” in effective public speaking.

Content-Area Conversations

Teachers across the country are seeking ways to make their multicultural classrooms come alive with student talk about content. Content-Area Conversations: How to Plan Discussion-Based Lessons for Diverse Language Learners is a practical, hands-on guide to creating and managing environments that spur sophisticated levels of student communication, both oral and written. Paying special attention to the needs of English language learners, the authors detail research-based steps for designing lessons that spark student talk; share real-life classroom scenarios and dialogues that bring theory to life; describe easy-to-use assessments for all grade levels; provide rubrics, worksheets, sentence frames, and other imaginative tools that encourage academic communication; and offer guiding questions to help teachers plan instruction. Teachers at any grade level, in any content area, will find a wide variety of strategies in this book to help students simultaneously learn English and learn in English. Drawing both on decades of research data and on the authors’ real-life experiences as teachers of English language learners, this book is replete with ideas for fostering real academic discourse in your classroom.

A Pocket Guide to Public Speaking

Essentials of Paleomagnetism

Key Benefit: Speech Communication Made Simple is the second edition of this best-selling title for ESL students. It is designed to give students all the skills, practice, and confidence they need to write a speech and then give a great delivery. Speech Communication Made Simple is a ‘must-have’ for all ESL students who need effective communication, organizational and presentation skills. Key Topics: This new edition covers everything students need to know at a level they can understand. Students learn about communication styles, body language, and gestures. They learn how to write a speech, outline and organize their thoughts. Speech Communication Made Simple also includes sample speeches and classroom activities. Market: advanced ESL students in Speech Communication courses and/or ESL students who need to give speeches in their line of studies or chosen career.